

**THE GORE LONDON – STARHOTELS COLLEZIONE**  
**A quintessentially English hotel since 1892**



**A legendary hotel**

Established in 1892, **The Gore London – Starhotels Collezione** has quickly become an iconic beacon of English hospitality, with a story to tell in every room. Today, as the hotel has recently turned 130 years old, its history resonates stronger than ever.

Built as a serviced residence for visitors to London’s 1851 Great Exhibition, under the patronage of Prince Albert, consort of Queen Victoria, the houses of 189 and 190 Queen's Gate, which hosts The Gore today, welcomed guests who wanted to stay in the heart of “the most fashionable area of the city”.

The two townhouses, named Queen’s Gate Mansions were a full-fledged hotel, with liveried staff, horse-drawn carriages and a hydraulic lift – all considerable luxuries for that period. It collected a regular clientele over the years, including many leading names from the artistic scene like Judy Garland, André Simon, Sir Malcolm Sargent, Tony Hancock, Lord Miles and Dames Nellie Melba, Dorothy Tutin and Edith Evans, who found at The Gore a tranquil refuge where they could feel inspired.

## The perfect location to explore the heart of London

The Gore is ideally located within a short distance from the capital's many cultural and leisure hotspots: Hyde Park and Kensington Palace are just around the corner, the Natural History Museum and the Victoria & Albert Museum, as well as London's temple of music – the Royal Albert Hall – South Kensington and Knightsbridge's array of shops, bars, and restaurants are also within walking distance.

Queen's Gate forms an elegant connection between the vast area of Hyde Park and the hustle and bustle of South Kensington, offering the perfect retreat from which to explore the city.

## Quintessentially English décor: common spaces, rooms and suites

The hotel is brimming with Victorian eccentricity. In the 1890s, the façades of terrace houses on Queens Gate were redesigned with red bricks and terracotta substituting painted stuccos.

The same aesthetic dominates the hotel's interiors: the main staircase of the hotel leading down from the rooms blends Tudor and Victorian design, with brocade-inspired carpets, intricate cornicing, chandeliers, antique tapestries (originally installed for heating purposes, but now functioning as part of the décor), alongside 18<sup>th</sup> and 19<sup>th</sup> century classical paintings.

From antique carved beds to original artworks, each of the five floors is a treasure trove of period details and hand-picked decorations, welcoming its guests with a distinctive atmosphere of timeless luxury and distinguished charm.



## Rooms & Suites

All of The Gore's 50 lavishly appointed rooms and suites are individually furnished, making each one truly unique. Many of the rooms are marked by vivid colour, luxuriously heavy drapes, carved four-poster beds, wooden writing desks and distinctive pieces of antique furniture.

Each is elegantly decorated with a keen eye for detail while offering every possible comfort, discreetly integrating the latest technology for guests to make the most of their stay. Bed linens, gowns and towels are sourced from an English luxury linens specialist, while the bathrooms provide Penhaligon's toiletries.



### **The Tudor Suite**

Originally known as the Elizabethan Room, the suite opened in 1953 amid the Tudor revival fascination of the mid-19th century. In its heyday, extravagant feasts and parties hosting 400 people a night filled the three original rooms in an atmosphere redolent of the 16th century.

What is now The Tudor Suite, and the one room that still remains, features the original minstrels' gallery, a high oak-beamed ceiling and a grand Portland stone fireplace. The room is furnished with a mahogany four-poster bed and beautiful stained glass windows. There is simply nothing else like The Tudor Suite in the whole of London.

## Junior Suites

Recently renovated, the Junior Suites stand out among the sophisticated rooms of the hotel. Decorated in a style befitting the extravagant personalities of their one time occupants or their royal inspiration, they are characterful settings befitting a stay in the historical city.



### Dame Nellie Junior Suite

The **Dame Nellie Junior Suite** is inspired by the glamorous personality of Dame Nellie Melba, the renowned Australian opera singer of the early 20<sup>th</sup> century who was a frequent hotel guest during her performances at the Royal Albert Hall.

The suite features bronze statues of David and Venus on either side of the tub in the mirrored bathroom, a French chaise-longue and its recessed bed nestled in an intimate alcove enclosed by silk drapings.



### **Judy Garland Junior Suite**

The **Judy Garland Junior Suite** is named after the celebrated actress who stayed in the hotel during her stint performing at the nearby Royal Albert Hall. Famously, the room features the notorious film star's own bed, reportedly sent from Hollywood and donated to the hotel to show her gratitude after a particularly long stay. Among the opulent stained glass windows, plush velvet furnishings and silk wallpaper, sits a pair of the iconic slippers too.

The bathroom features double marble basins and tiles hand-painted in the style of the ancient Roman baths with the illustration of a chariot pulled by winged horses.

The hotel even offers a Judy Garland inspired cocktail at the hotel's iconic Bar 190.



### **Miss Ada Junior Suite**

Ada Cooke, along with her sister Fanny, both descendants of British explorer Captain James Cooke, founded the original hotel in 1892 and were among The Gore's first guests. The **Miss Ada Junior Suite** celebrates this legacy and, as a result, is decorated in the Victorian style, without sacrificing comfort. The generous light streaming in through the large windows overlooking Queen's Gate brightens the room, enveloping the antique furniture and four-poster bed with its crimson velvet draping. The bathroom, with its mahogany wood panelling, is also heavily influenced by the style of the era.



### **Miss Fanny Junior Suite**

The **Miss Fanny Junior Suite** is named after the co-founder of The Gore and her taste for antique furniture, paintings and sumptuous fabrics is reflected in every detail. The wood-panelled bathroom, the four-poster canopy bed and the large windows overlooking Queen's Gate are a testament to what was considered the epitome of style during the Victorian period.





### **Lady Blessington Junior Suite**

Marguerite Blessington, one of the most interesting figures of the Victorian social scene and a close friend of Charles Dickens, William Thackeray and Hans Christian Andersen is the inspiration behind **The Lady Blessington Junior Suite**. The vibrant scarlet hue of the wallpaper, the antique bed's mirrored headboard, and the black marble-tiled bathroom with its freestanding cast-iron claw-foot tub all conjure the opulent atmosphere of a bygone era.



### **Dame Edith Evans Junior Suite**

The **Dame Edith Evans Junior Suite**, inspired by the famous actress who was a regular guest in the 1950s, is furnished with handpicked period pieces, precious paintings, and an exquisitely decorated bed. In line with the flamboyant character of the star, the room hosts vibrant peacock-patterned draped curtains and rich jewel tones to add a theatrical touch to the space.



### **Queen Victoria Junior Suite**

The **Queen Victoria Junior Suite** represents a tribute to Her Majesty Queen Victoria. With its delicately embossed vermilion wallpaper, adorned gilded mirrors, delicate curtains, four-poster carved-oak bed and wooden bureaus, it is modelled after the interiors of Buckingham Palace, where the young monarch was the first to establish her residence after the coronation on June, 28<sup>th</sup> 1838.



### **Queen Elizabeth Junior Suite**

The **Queen Elizabeth Junior Suite** is named after Her Majesty Queen Elizabeth II. The colour palette, dominated by red and gold, the mouldings and period details, like the impressive carved-oak canopy bed, the red velvet roped curtains, each carefully contributed to the creation of a truly royal ambience.

## Fine dining at 190 Queen's Gate

The Gore's location just around the corner from the Royal Albert Hall makes it the perfect place for pre-theatre wining and dining. **190 Queen's Gate** reflects the best of the English culinary tradition with contemporary flavours, to offer a modern dining experience.

Former National Chef of the Year, Frederick Forster, presides as Head Chef at 190 Queen's Gate. Having trained under Pierre Gagnaire as a Roux Scholar before receiving numerous awards including Chef of the Year 2011 and Master of Culinary Arts 2013, Frederick is also known for his professional appearances on TV. His experience has shaped his style to highlight fresh and seasonal English produce cooked simply and elegantly.

Intriguing artworks and gilded mirrors cover the dark green walls, generating an alluring charm in the refined space. With its sophisticated yet relaxing atmosphere, the restaurant feels exclusive and intimate, hidden away from the bustling streets of South Kensington.



### **Bar 190: witness to rock history**

The original Victorian wood panelling lines the walls of the famous **Bar 190**, known for its rock 'n' roll history. The bar is best known as the location for the launch and photoshoot for The Rolling Stones' 1968 album *Beggars Banquet*, and the decor pays tribute to this event. The young musicians were regulars of the bar which at the time already buzzed with nightlife, and chose the venue to host the album's launch party because of its ideal location in the city center and its informal yet, glamorous atmosphere. Iconic memorabilia from that night can still be admired, such as photos of Mick Jagger and Keith Richards, the album's gold record and the recipe for the cocktail named after the album.

The iconic bar is still a spot that welcomes many musicians and celebrities alike. The laidback setting with its fascinating history is the perfect spot to enjoy the signature menu, expertly created by the Bar Manager and the team, featuring an extensive range of spirits, with a notably large collection of whiskies and rums. The creative cocktail list takes full advantage of this huge variety, extending from classics – such as Martini and Negroni – to a range of gin and tonics. An All-Day Dining Menu serves British classics and light nibbles.

**Bar 190** is open from 12:00 pm to 1:00 am from Monday to Saturday and from 12:00 pm to 10:00 pm on Sunday.



## Quintessentially English Afternoon Tea

In its setting reminiscent of an English country house, The Gore offers a Quintessentially English Afternoon Tea for guests to enjoy. Combining the authentic tradition of tea time with the contemporary British cuisine of Chef Frederick Forster, the afternoon tea provides the classic offerings with an elevated, modern touch: from fresh, homemade scones to seasonal cakes and pastries, and savoury buns to tasteful sandwiches. The experience can be enjoyed in the cosy library while sinking into plush armchairs.

## The perfect location for special events

Centrally located, between Knightsbridge and Kensington, and oozing history and refined elegance, The Gore is the ideal location for special events, whether private or for business. For formal board meetings or cocktail parties, wedding receptions or gala dinners, formal lunches or fashion shoots, the 3 prestigious solutions at The Gore can accommodate up to 90 guests in a beautiful setting where 19th-century elegance and 21st-century facilities come perfectly together. Each event is supervised by an expert team to ensure the best experience possible.

## The Library



The Library is an exquisitely elegant setting with the grand yet homely atmosphere of a stately English home. Spacious, luxurious and cosy, with plush sofas and comfortable armchairs, it's flooded with daylight through three large sash windows. The grand mahogany bookcase, intriguing oil portraits and original ornate fireplace make this a unique, charming space for an intimate function.

### **The Tapestry Room**



A sweeping staircase from Bar 190 leads down to the impressive Tapestry Room, a grand hall perfect for larger events. Flanked by two vast stone fireplaces, it is replete with panelled walls, gilded mirrors and French Verdure tapestries and features a unique Victorian-style sofa. It can be connected to the adjoining Mulberry Room for additional space.

### **Mulberry Room**

Adjacent to the Tapestry Room sits the cosy Mulberry Room, a smaller venue yet equally as enchanting for intimate events. The warm sophistication of the forest green wood panelling and the natural light, filtering through the three large sash windows adorned with crimson velvet curtains, infuse The Mulberry Room with a distinctively



opulent charm. The warmth sophistication of the wood panelling and the natural light filtering down from above to illuminate three sash windows with crimson velvet curtains infuse The Mulberry Room with a distinctively opulent masculine charm. It is the perfect setting for that all-important meeting for up to 24 people, offering an impressive array of modern facilities.

### The Gore “Hall of Fame”

The following are just a few of the many celebrities who have chosen The Gore London for their stay:

Judy Garland  
Dame Nellie Melba  
David Bowie  
Eugene Cernan

The Rolling Stones  
Liam Gallagher  
Eric Clapton  
Donovan

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#### Starhotels

Starhotels, the first Italian private hotel company, is a market leader in the hospitality industry within 4 and 5-star hotels. The Group vaunts 31 hotels with more than 4,200 rooms and luxury residences located in the heart of the top Italian destinations, in addition to London, Paris and New York. Starhotels is synonymous with the excellence of Italian hospitality, offering impeccable service that excels at anticipating the guests' wishes and exceeding their expectations.

The prestigious **Starhotels Collezione** – icons of style in the most beautiful destinations in the world – stand out for their strategic positions, sophisticated design and bespoke services. Starhotels Collezione properties are located in Florence, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice and Vicenza.

**Starhotels Premium**, located in the heart of the most beautiful Italian cities, Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno and Turin, stand out for their contemporary style, and perfect combination of elegance and comfort, providing an intangible sense of well-being through excellent and welcoming service.

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