



CASTILLE  
PARIS

## CASTILLE PARIS - STARHOTELS COLLEZIONE

Parisian allure, Italian style



Upon entering the **Castille Paris – Starhotels Collezione** for the first time, surrounded by pastel hues and soft lights, guests immediately perceive that special mix of elegance, warmth, and relaxed atmosphere that only the best Italian hospitality can master so exceptionally well, combining eclectic taste, classical style, and contemporary flair in a truly timeless charm.

The Castille incorporates 3 different buildings. At the beginning of the 20th century, the owner, heir of a royal Spanish family and refugee in France, named the hotel “Castille” in homage to its origins and commissioned a fresco representing the conquest of the New World by the Spaniards for the inner courtyard, that today hosts the hotel’s patio restaurant.

In 2005, Starhotels acquired the properties and opened the doors of its first hotel in France, which then became **Castille Paris – Starhotels Collezione**.

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*“The choice of the location in Rue Cambon, one of the most delightful streets in the city center, in the district between Place de la Concorde, la Madeleine, and Place Vendôme, is no coincidence. A hotel’s personality can only develop properly if it’s immersed in the history of its surroundings and has something to say for itself.”* claims Elisabetta Fabri, President and CEO of Starhotels.



The central location, within the 1<sup>st</sup> arrondissement, close to the “Maison Chanel” flagship store, where Mademoiselle Coco opened her first atelier, and to all the most exclusive boutiques in the world, plus the Champs Elysées, Louvre Museum, Jardin des Tuileries, Notre-Dame, and many other Parisian landmarks, is ideal for tourists and business clients alike. It grants access to airports and railway stations and it is the perfect starting point for those wishing to explore the town on foot.

## Reception and hospitality

Following the renovation, the most distinctive features of this boutique hotel have been artfully brought out introducing new stylistic elements that, at the same time, accentuate the antique soul of this prestigious location.

The reception area is a pleasant surprise for first-time guests: strong hues set off the warm tones of the wood, suddenly evolving into soft shades of beige and green, in contrast with the eccentricity of opulent lounge sofas and exquisite period furniture. A composition of opposites, an irresistible whirl of colour and unpredictable furnishings immediately underscore Castille's strong personality.



The lounge is an artful play of interlocking box shapes, an incredibly refined kaleidoscope of bold colours, where the walls play a fundamental role in the definition of volumes. Eye-catching sofas and armchairs sit beside simple coffee tables, antique paintings and prints conjuring a luxurious atmosphere.



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It's at the concierge's desk that can be found Capucine, a gentle Chartreux kitten, which now greets guests, carrying on the legacy of Héliot, the Castille's iconic mascot who lived along corridors in search of cuddles for 10 years. A quite unusual presence for a 5-star hotel, Capucine greatly contributes to the Castille's warm and relaxed atmosphere.



The hotel's “**Les Clefs d'Or**” concierge is functional between 7:00 am and 10:30 pm to help guests organize sightseeing itineraries, book tickets for cultural venues, and take care of restaurant and meeting space reservations.

Castille offers a wide range of services designed to make each stay enjoyable and relaxing. Guests will have at their disposal all the services of a 5-star hotel, including a 24/7 room service, free Wi-fi connection and the possibility to book baby-sitting services.



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## Rooms & Suites

Starhotels' signature hospitality takes the Italian flair for style and service to a whole other level, through a well-calibrated blend of Mediterranean elegance and warmth: at Castille, this attitude is imbued with the unmistakable touch of French charm.

The hotel consists of two wings, each with a character of its own: the "Opera" wing exudes contemporary elegance and boasts beautiful views, sophisticated decors with sweet colours and black and white old photographs of Paris on the walls. Some rooms have balconies and even views of the Eiffel Tower.

The "Rivoli" wing oozes classic 40s French style, inspired by Coco Chanel with chic black and white decorations. A faultless recreation of the Parisian timeless ambiance at its most evocative, imbued with the sincerity of the southern European soul.

With its 108 quiet and cozy rooms and suites, hotel Castille offers a charming Parisian atmosphere, for a unique stay feeling like home.

For those on a leisure trip, the hotel's rooms are an oasis of calm after a day spent walking around the superb museums of Paris or shopping. On the other hand, business guests will find a quiet environment, perfect for catching up on work or simply for taking some well-deserved time off.

Each room is curated down to the smallest detail: soft, ergonomic **Starbed** mattresses and a **pillow menu** allow guests to curate their own perfect sleep experience, while Illy coffee machines and carefully selected teas make every awakening special. The rooms also feature wireless Internet, satellite TV, a comprehensive film menu and an elegant desk equipped with state-of-the-art ports.



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### **Dolce Vita Apartment**

The Dolce Vita Apartment, a luxury apartment in typical Italian style which offers sublime comfort, is the ideal place to spend a family vacation in Paris. Its two bedrooms are separated by a large living room, elegantly furnished with convertible couches, perfect for relaxing or savouring a romantic candlelit dinner. The Master bedroom is refined and luxurious with a king-size bed and a fine marble bathroom, while the second one can be provided with one king-size bed or two twins. The bathroom has a bathtub and a shower. The 80sqm Dolce Vita Apartment can be connected with an additional 20sqm room via a private corridor, for maximum space and privacy.



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### **Executive Duplex Suite**

The Executive Duplex Suite, imagined like original Parisian apartments, is an exquisite loft distributed on two floors, each of 30sqm with a private bathroom, to offer guests the utmost comfort. The harmonious living room is furnished with sumptuous fabrics that play on tones of beige and black and features a striking dining table: it is the ideal space for a romantic dinner prepared by the hotel's Chef, a fashion photo-shoot, or a business meeting.

The living room's two generous sofa beds are perfect for younger guests. A broad staircase leads to the spacious bedroom with a king-size bed and delightful views over the courtyard patio.



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### Duplex Suites

Ideal for up to three guests in their 40sqm, Duplex Suites are an excellent choice for those who wish to experience Paris as a family or with friends staying in a sophisticated setting. Decorated in classic or contemporary style, the Duplex Suites enchant guests with refined comfort and admirable details, such as the black-and-white patterns decorating the walls and some of the furnishings, and their *Old Paris* style photos.





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### **Grand Tour Suite**

Designed by the Marie Martin studio, the Grand Tour Suite pays homage to the sophistication and enchantment of the nineteenth-century Grand Tour, the golden age of travel, which at the time brought to Italy and Paris cultured travelers and beauty lovers.

Seductive and lavish in design, this suite exudes a positive vibe, enveloping the guest in a unique and once-in-a-lifetime universe of decoration galore. Located on the first floor with high ceilings and tall windows, the room boasts a quiet ambiance overlooking the inner courtyard, the Grand Tour Suite has been reinvented with timeless furnishings throughout delicately blending modern luxuries with the charm of the property.



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### **Deluxe with Balcony**

Characterized with a soft and luminous atmosphere, the cozy Deluxe room with balcony is decorated with light-colored furniture. Its balcony with a view on the roofs of Paris and Place Vendôme is equipped with table and chairs to fully appreciate the Parisian charm.

### **Family Room and Starhotels Family Program**

Spacious and comfortable, the Family Room is a cozy refuge for those who travel in style and demand the finest hospitality not only for themselves, but also for their children. With Starhotels' "V.I.K. Very Important Kids" service, the youngest guests (under 16 years) will receive their own welcome kit featuring amenities, surprises and tips. For babies and toddlers, our hotels can provide cribs, cots, changing tables, strollers, bathtub trays, bottle warmer, highchairs, and more amenities, upon request.

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### **L'Assaggio Restaurant**

A fine dining experience awaits guests of **L'Assaggio**, the hotel's tasteful restaurant where the purest simplicity meets culinary technique resulting in dishes as delectable for the palate as they are for the eyes, a feast of ingredients, aromas, and flavours. L'Assaggio restaurant offers the unprecedented opportunity to local and international guests to familiarize with the dishes and the philosophy of one of Piedmont's most representative chefs.

Starting June 2017, L'Assaggio menu bears the signature of **Ugo Alciati**, Michelin-starred Chef at the helm of the historic "Guido Ristorante" in Serralunga d'Alba, in northern Italy, a landmark of Italian cuisine, and Italian Truffle Ambassador throughout the world. Praised for his creative "clarity" and essential approach to enhancing ingredients, Ugo Alciati comes from a celebrated family of Italian culinary masters.

The new menu that the Chef brings to L'Assaggio, conceived and signed by Chef Ugo Alciati, is a homage to the flavors of Piedmontese terroir. Every bite carries guests on a journey through the history and the heart of this region, a collection of traditional culinary culture with characterful nuances, raised to the highest level thanks to the chef's extraordinary talent in enhancing traditional recipes and high-quality seasonal ingredients.

Among the signature dishes, *Vitello Tonnato*, one of Ugo Alciati's most renowned recipes. Pasta dishes include *Agnolotti di Lidia* which arises from Ugo Alciati's mother's recipe, Lidia Alciati: one of the great Italian offerings described in cooking books. This dish is inspired by another symbol of Piedmont, also present at L'Assaggio: *Agnolotti del Plin*, served on a napkin just like the tradition requires.

**Chef Sasha Arandjelovic**, Executive Chef at L'Assaggio, has recently made his return to the hotel's fine dining restaurant, where he spent 3 glorious years from 2017.





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Set in a sophisticated Parisian ambience characterized by wooden furniture and embellished with gold accents and vintage prints, L'Assaggio Restaurant overlooks a bright patio, a private and elegant courtyard enriched by a monumental fountain that recalls Mediterranean landscapes and delicate frescoes.

The restaurant offers an intimate and sophisticated atmosphere in which guests can indulge in a great food offering, surrounded by discreet luxury and in an intimate space.

**L'Assaggio** restaurant is open every day from Tuesday to Saturday for lunch and dinner, from 12:30 pm to 2:30 pm and from 7:30 pm to 10:30 pm. Closed on Sunday and Monday.

### **L'Assaggio Bar**

**L'Assaggio Bar**, adjacent to the courtyard, is perfect for a refreshing break during the day or for an authentic Italian-style *aperitivo*.

The Bar offers a selection of products and dishes chosen from the best of Italian gastronomy, to nibble while sipping the hotel's signature cocktail, the "*Negroni Gentile*", a mix of *Vermouth Antica Formula*, hazelnut infused *Campari* and *Tanqueray Gin*, or tasting excellent Italian wines in a convivial atmosphere enhanced by the refined décor of the Assaggio Bar and its courtyard.

**L'Assaggio Bar** is open every day from 12 pm until midnight.

### **Meeting Rooms**

The area beside the concierge leads directly to Castille's 3 meeting rooms. A separate section of the hotel whose atmosphere recalls the halls of old *palazzi*, where the rigorously linear architecture is interrupted here and there by works of art and creative floral compositions. Inspired by traditional turn-of-the-century decor, polished furnishings create diverse spaces that are functional for a work meeting, an informal *rendez-vous* or a sophisticated private *soirée*.

Thanks to its 3 meeting rooms, with 55 people capacity and advanced technology, the generous space of L'Assaggio restaurant and the support of an excellent catering service, Castille is the ideal location for any kind of events and gatherings: business meetings, conferences, art exhibits, wedding and gala receptions.



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## **Fitness center**

The Castille's fitness center, equipped with state of the art appliances and machines, is specially designed for guests who do not want to renounce their physical wellbeing just because they are traveling.



### ***Les moments Bien-être: Moments of wellness at Castille***

Castille guests can now enjoy a personalized and tailored wellness experience, thanks to a recent collaboration with Relax Massage. Guests will have the opportunity to indulge in a unique sensory journey in the privacy of their own room.

From relaxing body massages designed to relieve tension and restore energy, to rejuvenating facial treatments for radiant and rested skin, and cutting-edge beauty services, each guest will find a wellness experience tailored to their specific needs.



## The Castille's "Hall of Fame"

Rue Cambon has always been famous because of its frequentation and reputed as a magical place where writers, fashion designers and travellers found their inspiration.

### **La comtesse de Castiglione (1837-1899)**

Castiglione's countess, notably famous for having been the lover of Napoleon III and for her incomparable beauty, left her mezzanine on the 26th of Place Vendome to come live in a small apartment at 14, Rue Cambon on January 1894.

### **Henry James (1843-1916)**

Henry James, prolific writer, who wrote 19 novels, more than a hundred short stories, a few plays and many travel stories, composed one of his greatest works: "The American", on the third floor of 29, Rue Cambon.

### **Jean Cocteau (1889-1963)**

Jean Cocteau, French poet, writer, artist and film maker. Personal friend of Coco Chanel, he used to come to Hotel Castille regularly and met here Jean Marais.

The following are just a few of the many famous French and international figures who have recently chosen Castille for their stays in Paris:

Théodore Herzl  
Mario Draghi  
Patti Smith  
Hedi Klum

Yehudi Menuhin  
Serge Lifar  
Usain Bolt  
Karl Lagerfeld and Choupette

## Awards and Recognitions

**Castille Paris – Starhotels Collezione** was awarded by **Preferred Hotels & Resorts** as *Hotel of the Year* in 2024.

**Castille Paris – Starhotels Collezione** is member of *L.V.X. Preferred*.



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### **Castille Paris – Starhotels Collezione**

33-37 Rue Cambon

75001 Paris - France

Telephone: +33 0144 584458

Email: [reservations@castille.com](mailto:reservations@castille.com)

### **Starhotels**

Starhotels, the first Italian private hotel company, is a market leader in the hospitality industry within 4 and 5-star hotels. The Group vaunts 30 hotels with more than 4,200 rooms and luxury residences located in the heart of the top Italian destinations, in addition to London, Paris and New York.

Starhotels is synonymous with the excellence of Italian hospitality, offering impeccable service that excels at anticipating the guests' wishes and exceeding their expectations.

The prestigious **Starhotels Collezione** – icons of style in the most beautiful destinations in the world – stand out for their strategic positions, sophisticated design and bespoke services. Starhotels Collezione properties are located in Florence, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice and Vicenza.

**Starhotels Premium**, located in the heart of the most beautiful Italian cities, Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno and Turin, stand out for their contemporary style, and perfect combination of elegance and comfort, providing an intangible sense of well-being through excellent and welcoming service.

### **Press Office**

[pressoffice@starhotels.it](mailto:pressoffice@starhotels.it)

Tel: +39 055 3692252

[www.starhotels.com](http://www.starhotels.com)

[www.collezione.starhotels.com](http://www.collezione.starhotels.com)



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