



THE FRANKLIN  
LONDON

**The Franklin London – Starhotels Collezione teams up with SLAMP to celebrate London Design Festival with an enlightening dinner event on 17th of September 2024**



*London, August 2024* - **The Franklin London - Starhotels Collezione**, has announced its **collaboration with award-winning Italian lighting designer SLAMP**, to celebrate the brand's 30th anniversary and their new additions to this year's **London Design Festival**.

To mark the partnership between the hotel and SLAMP, both of which are beacons of Italian design, guests are invited to an evening where the art of fine dining meets the brilliance of bespoke lighting. On **17<sup>th</sup> September**, an **exclusive four-course culinary experience**, created by **Italian Michelin-starred Chef Alfredo Russo** from Torino, will celebrate his inventive and authentic Italian cuisine, that seamlessly blends luxury design with gastronomic excellence, while enjoying SLAMP's unique pieces.

SLAMP, with its newly-opened UK flagship store in Knightsbridge, is renowned for its dedication to creating innovative lighting solutions with the craftsmanship of Italian artisans. The company's philosophy revolves around transforming ideas into evocative and accessible objects of decorative art. Each SLAMP creation is crafted using unique, patented materials and is the result of a meticulous production process that fuses cutting-edge technology with 100% traditional handcrafting techniques.

Much like the light, moving beyond the expected, the **exclusive menu for the evening** will be similarly evocative and unexpected: a bespoke cocktail and dedicated canapés followed by four gourmet courses will each be illuminated by the glow and poetry of a 100% handcrafted lamp from



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SLAMP's collection, creating a characteristic dining atmosphere. SLAMP's most iconic battery lamp designs - from their imaginative *Tulip* or *Clizia* lamps to the unique *Lafleur* or *Accordeon* models – will be paired with delicious culinary creations by Chef Alfredo Russo like *Baked Mezze Maniche Pasta with Goats' Cheese Foam & Black Truffle* and *Salt-Baked Beetroot Flower with Smoked Almonds & Pear*, to mention just a few.

Hotel Manager of The Franklin, Ryan Dunlop, comments: "We are thrilled to collaborate with SLAMP for this year's London Design Festival. Luxury Italian design is at the heart of The Franklin London - Starhotels Collezione, and this unique event exemplifies our commitment to offering our guests extraordinary unique experiences together with our exceptional hospitality. We look forward to welcoming guests to an evening where every detail, from the bespoke menu to the stunning ambiance created by SLAMP's iconic designs, has been carefully curated to create a truly unforgettable night".

The limited edition bespoke menu by Michelin-starred Chef Alfredo Russo and Head Chef Roberto Roncolato is priced at £70 (beverages not included) and will be available exclusively on the 17<sup>th</sup> of September at The Franklin London, Starhotels Collezione. Reservations are now open, and guests are encouraged to secure their place for a memorable evening of design and dining excellence.

### Starhotels

Starhotels, the first Italian private hotel company, is a market leader in the hospitality industry within 4 and 5-star hotels. The Group vaunts 30 hotels with more than 4,200 rooms and luxury residences located in the heart of the top Italian destinations, in addition to London, Paris and New York. Starhotels is synonymous with the excellence of Italian hospitality, offering impeccable service that excels at anticipating the guests' wishes and exceeding their expectations.

The prestigious **Starhotels Collezione** – icons of style in the most beautiful destinations in the world – stand out for their strategic positions, sophisticated design and bespoke services. Starhotels Collezione properties are located in Florence, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice and Vicenza.

**Starhotels Premium**, located in the heart of the most beautiful Italian cities, Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno and Turin, stand out for their contemporary style, and perfect combination of elegance and comfort, providing an intangible sense of well-being through excellent and welcoming service.

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