



CASTILLE
PARIS

Castille Paris – Starhotels Collezione unveils the luxury extravaganza of the new Grand Tour Suite

The iconic 5-star hotel in the heart of Paris has completed the renovation of the new signature suite: an ode to euphoria and extraordinary travels



Paris, April 2024. Castille Paris – Starhotels Collezione presents the ultimate *Grand Tour Suite*, a homage to the sophistication and enchantment of the nineteenth-century *Grand Tour*, the golden age of travel, which at the time brought to Italy and Paris cultured travelers and beauty lovers.

Designed by the **Marie Martin studio**, the Grand Tour Suite exudes a positive vibe, enveloping the guest in a unique and once-in-a-lifetime universe of decoration galore.

The new signature suite is located on the first floor of the hotel and boasts high ceilings and tall windows. A quiet ambiance overlooking the inner courtyard, it is more than just a space — it's a destination where luxury meets comfort with an eclectic and inimitable flair - in a perfect balance between antiquity and contemporaneity.

The suite has been designed as a perfect puzzle: everything is custom made, every piece has been chosen and arranged carefully.

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Seductive and lavish in design, with fine fabrics such as velvet and gold brocade melded with a fusion of hip and classic antiques, the Grand Tour Suite has been reinvented with timeless furnishings throughout delicately blending modern luxuries with the charm of the property.

A vibrant palette recreates an ambience of grandeur and authentic luxury. The predominant color is terracotta orange: part of the Marie Martin studio's philosophy is opting for warm and vivid colors, never boring and rather surprising.

As part of [Starhotels Collezione Suite Temptation Program](#), the Grand Tour Suite allows guests to access **exclusive amenities and unique services**, such as a bottle of **Champagne Millesimal** upon arrival, a dedicated **butler service** throughout the entire stay, and a special **haute couture and haute joaillerie promenade around the Vendôme neighborhood** guided by an expert.

The Castille has its roots in the 1860s when it was inhabited by Baron Le Pin Henry Léonard. In more recent times, at the beginning of the 20th century, the owner, heir of a Spanish noble family, named the hotel “Castille” in homage to its origins and commissioned a fresco representing the conquest of the New World by the Spaniards in the inner courtyard, that today hosts the hotel’s patio restaurant.

Nowadays, the Castille Paris - Starhotels Collezione offers warm and relaxed Italian atmosphere in a Parisian home in the very heart of the city, a few steps from Place Vendôme and the most exclusive boutiques in the world.

Rue Cambon has always been famous because of its frequentation, a magical place where writers, fashion designers and travellers found their inspiration.

Among them, La comtesse de Castiglione (1837-1899) notably famous for having been the lover of Napoleon III and for her incomparable beauty, moved to a small apartment at 14, Rue Cambon in 1894.

Then of course came **Coco Chanel**, who lived in Rue Cambon and in 1921 opened her first atelier next to the Castille.

Starhotels

Starhotels, the first Italian private hotel company, is a market leader in the hospitality industry within 4 and 5-star hotels. The Group vaunts 30 hotels and luxury apartments with more than 4,200 rooms and luxury residences located in the heart of the top Italian destinations, in addition to London, Paris and New York.

Starhotels is synonymous with the excellence of Italian hospitality, offering impeccable service that excels at anticipating the guests’ wishes and exceeding their expectations.

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