

## Starhotels' Bar 190 and The Franklin Bar unveil new creations for London Cocktail Week and announce new Bar Managers



London, 26<sup>th</sup> September 2024 – As London Cocktail Week approaches, Bar 190 at The Gore London – Starhotels Collezione and The Franklin Bar at The Franklin London – Starhotels Collezione are excited to debut two exclusive cocktail creations for the festival and announce the appointment of the new Bar Managers.

Under the leadership of Zoltan Hetey at Bar 190 and Salvatore Maggio at The Franklin Bar, both venues are set to offer a fresh and inspired approach to mixology from 3rd to 13th October. Guests can look forward to unique cocktails crafted in collaboration with premium spirit brands, reflecting the rich cultural stories and creative vision of each bar.

### **The Franklin Bar, The Franklin London – Starhotels Collezione**

At this year's London Cocktail Week, The Franklin Bar will showcase the signature drink, "**Moroccan Gold**," created in collaboration with Sahara. The cocktail draws inspiration from the 15th-century Portuguese explorers who sought the fabled "River of Gold" in Morocco. Though they never found the mythical river, they discovered the desert's real treasure – *gold dust*. Today, the region is known as Oued Ed-Dahab in Arabic, meaning "River of Gold," a testament to the legend's enduring allure.

London Cocktail Week at The Franklin Bar will bring this legendary tale to life through the "**Moroccan Gold**"; where the "River of Gold" unfolds in a blend of rich, exotic flavours finished with a glimmering touch of gold leaf, to pay homage to the amber hues of the Moroccan Sahara.

**Salvatore Maggio, who returns as the new Bar Manager at The Franklin Bar** comments: "London Cocktail Week is a fantastic platform for us to share the stories behind our drinks and to welcome guests to the Art Deco opulence of The Franklin Bar. Our bespoke cocktail, '**Moroccan Gold**,' is a celebration of creativity and adventure, and we're thrilled to bring such a unique creation to the event this year." With over 25 years of mixology experience, Salvatore boasts a reputation for transforming classic cocktails with a personal contemporary twist. His creations are known for conveying stories through bold flavours and inspired ingredients, perfectly complementing The Franklin's legacy of refinement and innovation.

### **Bar 190, The Gore London – Starhotels Collezione**

**In partnership with Heaven’s Door Whiskey, Bar 190** at The Gore London is proud to introduce its bespoke cocktail for London Cocktail Week, **“Don’t Think Twice.”** Crafted by **Zoltan Hetey**, the **newly appointed Bar Manager at Bar 190**, this cocktail brings the spirit of Tennessee to the heart of South Kensington.

*“Don’t Think Twice”* is a smooth and indulgent blend of Heaven’s Door Revival Tennessee Straight Bourbon Whiskey, infused with a homemade salted popcorn mix. The drink is topped with an irresistible garnish of white chocolate-drizzled popcorn, a balance of caramel warmth and a subtle salty twist. The hand-crafted whiskey collection co-created by the legendary Bob Dylan, as well as the name of Bar 190’s bespoke cocktail, pay homage to the songs of the iconic musician whose enduring passion and relentless spirit ensures these fine whiskeys find enthusiasts and cocktail connoisseurs alike. Each bottle of *Heaven’s Door* also showcases Dylan’s distinctive welded iron gates that he created in his studio, Black Buffalo Ironworks. Just as Bob Dylan revolutionised music, *“Don’t Think Twice”* captures the rebellious spirit of rock n’ roll, blending music history with the artistry of fine whiskey. Bar 190’s partnership with Heaven’s Door is a natural pairing given its own rock n’ roll legacy, having famously hosted The Rolling Stones’ album launch party for *Beggars Banquet* in 1968. The bar currently hosts the unique **photography exhibition “Hanging Out with The Stones” by photographer Carinthia West, running throughout London Cocktail Week until 13<sup>th</sup> October 2024.**

“London Cocktail Week is an exciting opportunity for us to showcase the creativity and craftsmanship behind our cocktails. At Bar 190, we’re embracing the festival’s spirit by blending music, culture, and mixology into a truly unique experience for our guests,” comments Bar Manager Zoltan Hetey.

**Bar 190 and The Franklin Bar will be offering these exclusive, story-rich creations during London Cocktail Week from 3rd to 13th October.** Under the leadership of their newly appointed Bar Managers, Zoltan Hetey and Salvatore Maggio, these venues promise an unforgettable celebration of cocktail artistry, culture, and history, all in the heart of London.

### **The Franklin London – Starhotels Collezione**

Tucked away on a quiet residential street in Knightsbridge overlooking Egerton Gardens, The Franklin London – Starhotels Collezione is one of London’s most stylish luxury boutique hotels, designed by international interior designer and hotelier Anouska Hempel. The 35-bedroom hotel has her signature style throughout, having drawn her inspiration from her own lifestyle and love of travel, masterfully combining sensual Eastern influences with echoes of Italy and Morocco. With the spirit of a glorious bygone era, she has created a property that feels more like a warm and inviting private townhouse than a hotel.

### **The Gore London – Starhotels Collezione**

Established in 1892, The Gore London – Starhotels Collezione is an iconic beacon of British hospitality. Brimming with Victorian eccentricity, the historic boutique hotel boasts 50 lavishly appointed rooms and suites that are individually furnished, marked by vivid colour, wood-carved four-poster beds, and antique furniture. The Gore London – Starhotels Collezione is ideally located in Kensington within a short distance from the capital’s many cultural and leisure hotspots. The Gore London – Starhotels Collezione is part of Starhotels Collezione.

### **Starhotels**

Starhotels, the first Italian private hotel company, is a market leader in the 4- and 5-stars hotels sector. The Group counts 30 hotels with more than 4,200 rooms and luxury residences located in the heart of the top Italian destinations, in addition to London, Paris and New York. Starhotels is synonymous with the excellence of Italian hospitality, offering impeccable service that excels at anticipating the guests’ wishes and exceeding their expectations.

The prestigious **Starhotels Collezione** – icons of style in the most beautiful destinations in the world – stand out for their strategic positions, sophisticated design and bespoke services. Starhotels Collezione properties are located in Florence, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Vicenza and Venice opening in 2025.

**Starhotels Premium**, located in the heart of the most beautiful Italian cities, Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno and Turin, stand out for their contemporary style, and perfect combination of elegance and comfort, providing an intangible sense of well-being through excellent and welcoming service.

### **Press Office**

Email: [pressoffice@starhotels.it](mailto:pressoffice@starhotels.it)

Tel: +39 055 3692251

[www.starhotels.com](http://www.starhotels.com)

[www.collezione.starhotels.com](http://www.collezione.starhotels.com)



[#starhotels](#) [#starhotelscollezione](#)